

CHAPTER TWO

BROTHERS, I DO NOT CONSIDER THAT I HAVE MADE IT MY OWN. BUT ONE THING I DO: FORGETTING WHAT LIES BEHIND AND STRAINING FORWARD TO WHAT LIES AHEAD, I PRESS ON TOWARD THE GOAL FOR THE PRIZE OF THE UPWARD CALL OF GOD IN CHRIST JESUS.

Thilippians 3:13-14

When I reflect on the past 10 years, I am overwhelmed with gratitude. God has graciously brought so many wonderful people to our church. And we have seen so many examples of life change and transformation among us. And, now, we anticipate the next chapter for Shoreline together.

When I think of Chapter Two, I can't help but think about the "what ifs" that lie before us. I think about what might happen if we took huge leaps of faith. I think about how our church would be changed if we

consistently served one another. I think about the impact we could

and selflessly LET'S WRITE A STORY FOR THE GLORY OF GOD!

make on our community if we boldly shared the Good News to all of those around us. And, of course, I think about all that I could personally experience if I fully embraced and obeyed the voice of God in my life.

However, I also think about what would happen if we shifted our focus from Jesus onto anything else. I shudder to think about the consequences of choosing apathy and convenience over lives of commitment and sacrifice. I fear the difficulty that our children and students will face if they're not deeply rooted in the gospel. And I think of the many opportunities missed if we don't actively meet the needs of our community.

The list of "what ifs" could go on and on.

In this moment, we now face a crossroads -adecision point of sorts. We can either sit back and enjoy the fruit that we've experienced so far. Or we can step into this next season as a church with a relentless pursuit of God and all that He has for us next. Let's seize this opportunity and chart the course for this next chapter. Let's write a story for the glory of God! I truly believe that great days are ahead of us. And I can't wait to see what God does in and through us! Japon Hayes

WRITING a FUTURE FOR the GLORY OF GOD

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Chapter ONE

Chapter One began in 2012: a few people, a few chairs, a few meetings. Shoreline Church was born. In the heart of West Knoxville, a new gathering of men and women began communing around the cross and resurrection. Children and students began discovering hope in the person of Jesus. Those that had once walked away have now found a place of refuge and restoration. And many who were spiritually dead have since found life.

Where WE'VE BEEN

After a decade of ministry stretching across our community and around the world, we've seen story after story of life change. Chapter One of Shoreline's history has been a remarkable season – one for which we should rejoice and give thanks. Many voices have prayed, many hands have given, and Jesus has blessed the sacrifice that has brought us to this point....



Where WE'RE at TODAY

We live in a fallen world that seemingly gets darker by the day. We have a culture that fights against our Christian faith. And yet, people are still hurting and searching for hope. We must push ahead. We must respond. We must be salt and light. In a community that is growing and a society that is swaying, we must be steady and strong! But we face obvious limitations that, while sufficient for Chapter One, do not position us adequately for Chapter Two.







What WE FEEL LED TO DO

The only thing better than hearing a good story is being in a good story. Each of us can be a part of creating a future filled with hope, redemption, and life. **Over the next 2 years**, the start of this next chapter will provide a unique opportunity to write a remarkable future. In this:



We feel led to build a more spacious, welcoming, and unifying environment for our times of worship and fellowship together. In doing this, we will write...

A story of BELONGING for our church



We feel led to fully commit to raising kids and students who experience and share the deep love of God.
In doing this, we will write...

A story of POSSIBILITY for the next generation



We feel led to immerse ourselves in our community and radically meet the dire needs of our city by living sent.
In doing this, we will write...

A story of HOPE for our neighbors



We feel led to strategically and boldly take the Gospel to the ends of the earth. In doing this, we will write...

A story of SALVATION for the nations



What THAT LOOKS LIKE

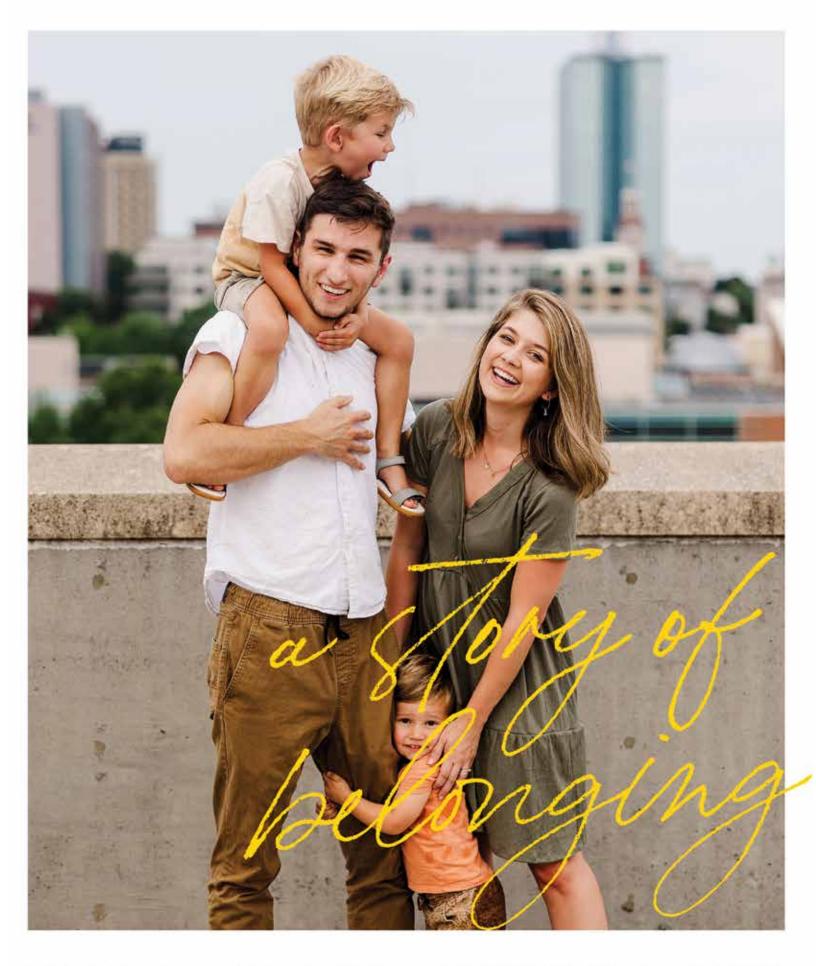
Through months of prayer, assessment, honest reflection, listening, and considering the possibilities, we believe this is a Jesus-centered, Spirit-led, and data-informed plan for Chapter Two. We have worked very hard to explore every viable approach and strategy, along with the needed resources, to accomplish what we feel called to do. Now, it's time for us to begin sharing what we've been working on and conveying a growing vision. In seeking God together for guidance, we will remain agile and obedient as He leads.

CHAPTER TWO GOALS.

That every person who is a part of Shoreline Church will seek Jesus in the areas of servanthood, mission, and generosity and take a bold, personal step forward in their journey of faith. We truly need 100% engagement.

That, through us, God will provide the resources to expand His Kingdom over the next 24 months to fully accomplish and fund what He's calling us to do.

That we will maintain complete unity as a church. We want to move forward, but we must move forward together. We fully believe that the steps we take in the future are actually less important than how we take them. As God leads us, let's proceed in faith, humility, and unity.



FOR OUR CHURCH



A Story of BELONGING

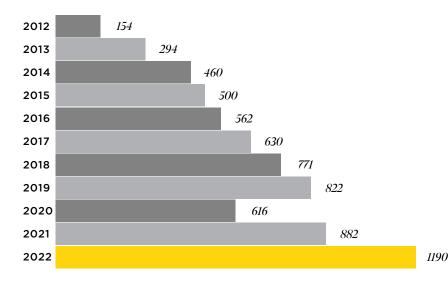
Expanding our ability for more and more people to encounter Jesus together

Shoreline is not a place. We're a people—a people who deeply believe that gathering together for worship is an essential part of having a vibrant, real faith. Two convictions influence our gathering: the first conviction is that we must continue to provide space for those who aren't here yet. There are more people to reach in West Knoxville and our God-given assignment to reach them isn't complete as long as there is still one more. So we need more open seats at

optimum hours. Secondly, we believe that where we gather must provide the most healthy environment possible, and that includes not just seeing the stage but seeing each other. Our gatherings are not just vertical to God but also horizontal with each other. We worship God together. Therefore, our desire is to build a new worship center that allows these important convictions to be more fully realized.

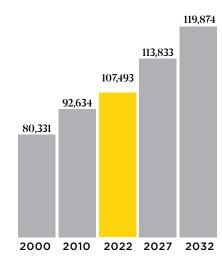
SHORELINE GROWTH

these numbers reflect Sunday morning attendance



KNOXVILLE POPULATION GROWTH

these numbers reflect a 5 mile radius of our campus

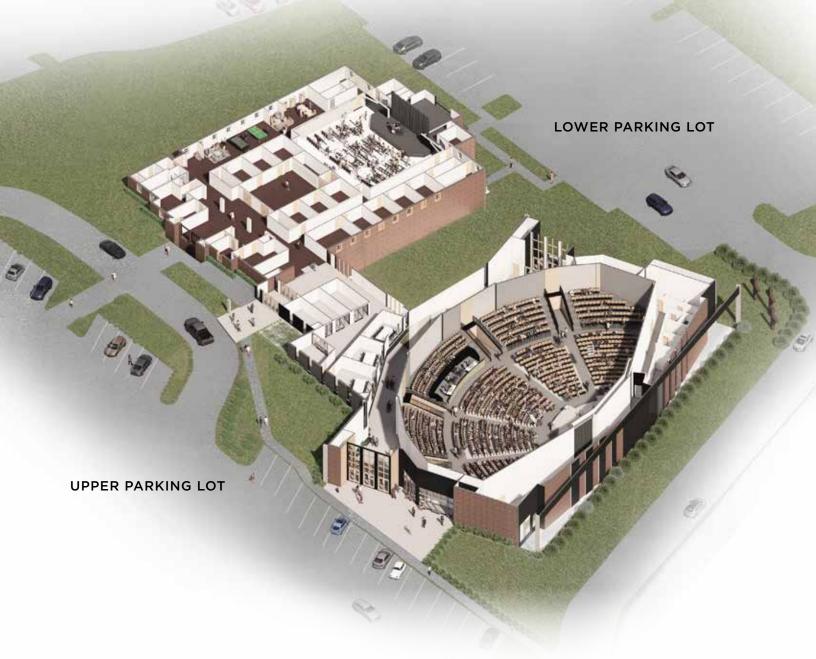








Shown are conceptual renderings of our proposed worship center, including exterior views from the upper and lower parking lots.



There's A Place FOR EVERYONE TO BELONG

Belonging is experienced in more ways than just through gathering for worship. We also have a strong desire to gather people in smaller groups to create opportunities for people to feel welcome and known. Two examples are listed below.

$\it Life\ GROUPS$ One of our prayers for Chapter Two is that as God adds

One of our prayers for Chapter Two is that as God adds people to Shoreline and as we get larger, that we grow smaller at the same time. Life Groups are the way we do that. Life Groups are where people of various lifestages can find deeper friendships. It's where we laugh together, cry together, study and pray together, serve together, and find our place of even deeper belonging together.

Celebrate RECOVERY

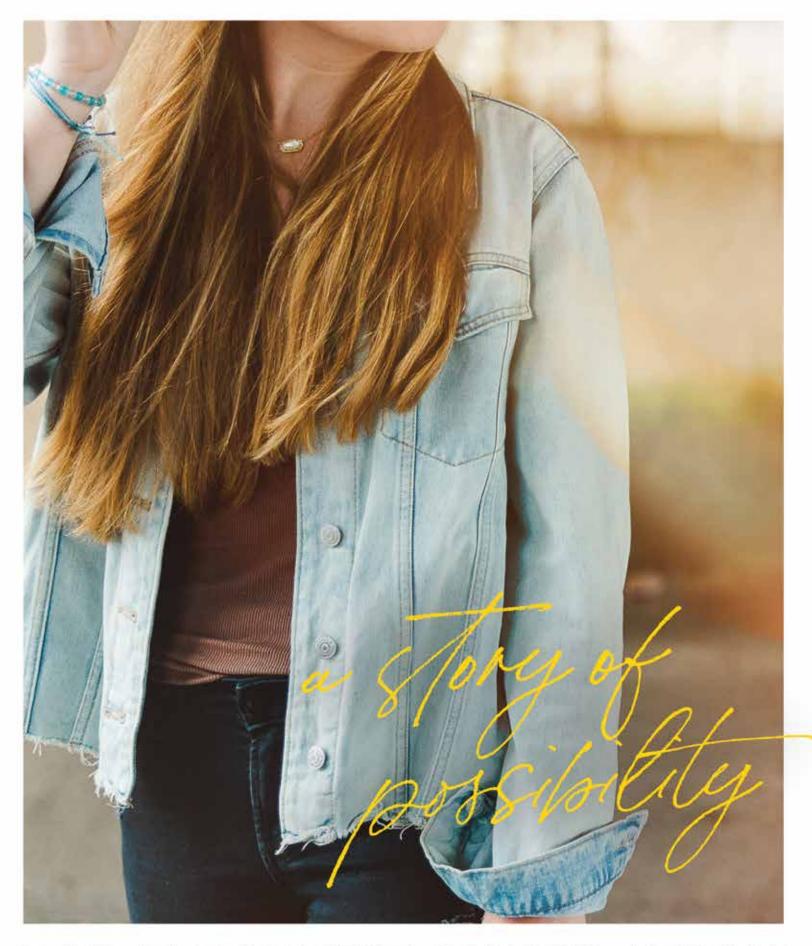
From the very beginning of Shoreline, we have prayed that God would help us be a hospital for the hurting. One of the ways this happens is by providing help for those with hurts, habits and hang-ups through Celebrate Recovery. As Shoreline builds further inroads into the community, we know many new people will find life-changing answers through this important ministry.

Sermon NOTES

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Engaging with OUR CHURCH

| g together with other believers? e it so special or memorable? | (4) | | someone is worshipping the first time, in what ways them feel welcome? <i>ly</i> . |
|---|---|---|--|
| | Hel | p them find a seat | Ask them to sit with me Tell them I'll see them next week |
| | 5 | overcome to be abl BELONGING beco | rou think Shoreline must le to see this vision of ome a reality, and what y in helping us get there? |
| to church each Sunday, this is the nich I look forward to these things nese 1 through 5): | | | |
| Seeing great friends | | | |
| Volunteering in an area that means a lot to me | | | |
| Expressing to God in worship how much I love Him | | | |
| Learning from God's Word about faithful living | | | |
| Leaving encouraged | | | |
| ames of 5 people you may king to come with you to a vorship gathering in the next year experience BELONGING: | | MOBILI Follow this O | |
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| | e it so special or memorable? It to church each Sunday, this is the nich I look forward to these things nese 1 through 5): Seeing great friends Volunteering in an area that means a lot to me Expressing to God in worship how much I love Him Learning from God's Word about faithful living Leaving encouraged Leaving encouraged Leaving to come with you to a worship gathering in the next year experience BELONGING: | it so special or memorable? Int Hel Pra 5 To church each Sunday, this is the each I look forward to these things lese 1 through 5): Seeing great friends Volunteering in an area that means a lot to me Expressing to God in worship how much I love Him Learning from God's Word about faithful living Leaving encouraged The same of 5 people you may king to come with you to a worship gathering in the next year experience BELONGING: | do you try to make Check all that app Introduce myself Help them find a seat Pray for them What barriers do you rovercome to be able BELONGING become role might you play to church each Sunday, this is the high I look forward to these things hese 1 through 5): Seeing great friends Volunteering in an area that means a lot to me Expressing to God in worship how much I love Him Learning from God's Word about faithful living Leaving encouraged The series of 5 people you may king to come with you to a worship gathering in the next year experience BELONGING: MOBILI Follow this Quinvolved or as |



FOR THE NEXT GENERATION



A Story of POSSIBILITY for the next generation

Raising up kids & students who experience and share the deep love of God

Shoreline has a massive heart for the next generation. A deeper investment in our primary place to Gather is tightly linked to a deeper investment in a place to Grow for the next generation. A new worship center allows us to repurpose BOTH floors of our current building to preschool, children, and students to have the kind and size of space for our growing Next Gen ministries. New places to worship with their whole hearts, learn about God and how to follow Him, and become disciples who make disciples.

Helping Parents and Families

Seeing a child or student's life changed takes more than just ministering to them. Real and lasting change most often happens when their parents' lives are changed as well, and when they have the skills to invest in the spiritual growth of the child or student themselves. Shoreline is committed to coming alongside parents in building families that honor Christ in every way.

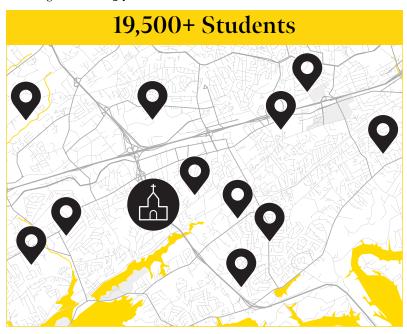
Partnering with Schools

Shoreline believes that the best kids and students are raised in an environment where they have the best people involved in all aspects of their lives. That includes church, school, ball teams, clubs, and more. Our desire is to support the community in a way that makes everyone better. We are actively involved in supporting the elementary, middle, and high schools that surround the Shoreline campus—feeding teachers, outfitting teachers' lounges, renovating bathrooms, providing playground equipment, and more.

SCHOOLS NEAR SHORELINE'S CAMPUS

- 1. A.L. Lotts Elementary: 958
- 2. Bearden High School: 2040
- 3. Blue Grass Elementary: 519
- 4. Christian Academy of Knoxville: 1229
- 5. Concord Christian School: 1028
- 6. Farragut Schools: 5402

- 7. Hardin Valley Schools: 4246
- 8. Northshore Elementary: 1100
- 9. Rocky Hill Elementary: 726
- 10. West Hills Elementary: 764
- 11. West Valley Middle: 1178
- 12. Home educated/Co-op: 300+





As we consider the Next Generation at Shoreline, our desire is to see children and students have a place to gather, grow in faith and go share the good news of Christ. We want to see families encouraged and equipped to be the primary disciple-makers in their homes. We want to be a place where a story of influence and impact is passed from one generation to the next.

As we step into Chapter 2, we want to provide a space where every child is noticed, named, and known. We want it to be a space where we see a generation mobilized in our community and around the world to share the gospel—a place where students are equipped and guided to face the challenges culture faces with hearts for the Lord and confidence in His Word.

WE TELL THE COMING GENERATION THE GLORIOUS DEEDS OF THE LORD, AND HIS MIGHT AND THE WONDERS THAT HE HAS DONE... Falm 78.4







Shown are conceptual renderings of our proposed student space, including views of the gathering room set for worship and small groups, and the lobby

Sermon NOTES



Engaging with THE NEXT GENERATION

| 1 | Have you ever had someone older than you invest into you spiritually? If so, what did they do that was impactful? | If you are a parent or grandparent of an elementary-age child, what 3 things do you wish you had more help with? |
|---|---|--|
| 2 | If you're a parent, what do you wish someone told you about parenting when your kids were little? | Check all the ways you can help bring POSSIBILITY for the Next Generation. |
| | | Invest in the lives of kids and students by leading a small group helping serve them catered meals By serving as an encourager to other adults who volunteer Help at camps, retreats, or on mission trips Bless the teachers at area schools by helping serve them catered meals Let us know through the QR Code |
| 3 | List 3 or 4 ways you will pray for Shoreline's middle and high schoolers? | MOBILIZE ME Follow this QR code to get involved or ask a question. |
| | | |

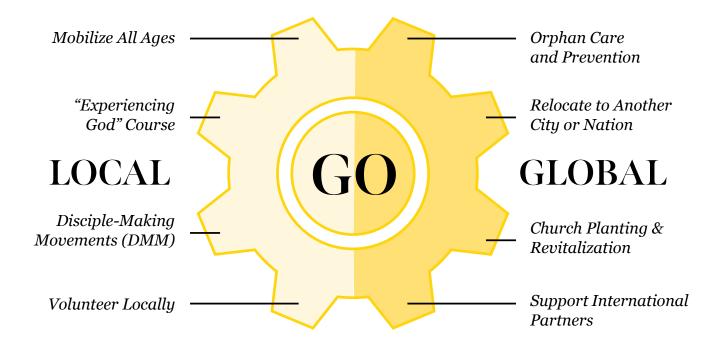
YOUR STORY MATTERS, HIS STORY FOR YOU IS BIGGER THAN YOU CAN IMAGINE. GO AND MAKE KNOWNTHE STORY OF GOD.

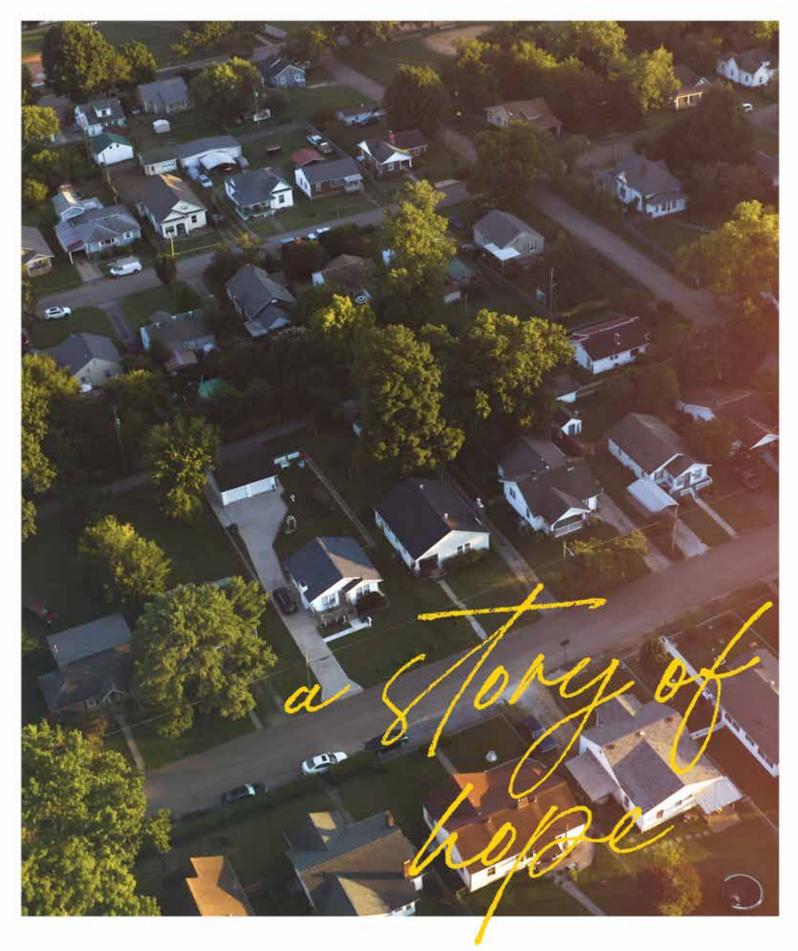
Shoreline's GO STRATEGY

Go, therefore, and make disciples of all the nations, baptizing them in the name of the Father and the Son and the Holy Spirit, teaching them to follow all that I commanded you; and behold, I am with you always, to the end of the age. –Matthew 28:19-20

God is actively on mission in the world, and He is inviting us to be a part of helping people from all nations come to faith in Him. The mission is His, and the power to accomplish it comes from Him. Our job is to follow His lead and do what He calls us to do.

Shoreline's GO Strategy has **8 points of engagement** through which we desire to mobilize the most people from Shoreline to impact the most people from around the world with the gospel. For this to happen, we must stay close to Him, continually yield to His leadership in our lives, be willing to do some things we have never done before, and remain a useful tool in His hands for Him to use however He desires. There will be no results if we are walking in our own strength and our own wisdom. We must rely on Him. The world is waiting.





FOR OUR NEIGHBORS



A Story of HOPE

Meeting the dire needs of our city by living sent

Despite living in The Bible Belt, many people without Christ live all around us in Knoxville. Statistics show that only about 25% of the people that live within 2.5 miles of our campus self-identify as having a personal relationship with Jesus Christ. And in addition to the lostness, many more are hurting, broken, addicted, lonely, and in need of hope. Shoreline Church is a "hospital for the hurting" and exists to bring relief to many people in our city. We certainly believe in short-term mission trips to the rest of the world, but we also believe in living on mission with God in everyday life, impacting those in our neighborhoods, classmates, and co-workers, among the thousands of more people in need here in Knoxville. We can make a difference.



Then the King will say... For I was hungry, and you fed me. I was thirsty, and you gave me a drink. I was a stranger, and you invited me into your home. I was naked, and you gave me clothing. I was sick, and you cared for me. I was in prison, and you visited me.... I tell you the truth, when you did it to one of the least of these my brothers and sisters, you were doing it to me!

LOCAL

Writing a Story of HOPE for Our Neighbors



Mobilize All Ages

God's call to GO is for all believers of all ages, so at Shoreline, we want to see that happen by providing opportunities for kids through senior adults to be on mission with God in the world. We pray that everyone in our church will have a heart for the nations, and a heart for Knoxville, beginning even at the youngest of ages. This will happen in the times we Gather for worship with our age groups, during our Grow experiences as we come to more fully understand what God's Word says about impacting lostness, and as we step out and participate in making a difference locally and globally.



"Experiencing God" Course

No study is perfect, but God has used few courses to impact the lives of Christ-followers like He has with *Experiencing God*. Over the past 30 years, it's been translated into 47 languages, and through just the English version, over 8 million people have learned how God loves us and desires to work in the world through us. Through authors Henry Blackaby and Claude King, God has used the truths of *Experiencing God* to awaken believers to a radically God-centered way of life. As a result, millions have come to know God intimately, to recognize His voice, and to experience God using them in the world around them. *Experiencing God* is a 9-week course offered at various times throughout the year at Shoreline.



Scan the QR Code on page 27 for more information or to get involved.



Disciple-Making Movements (DMM)

DMM is a simple, replicable strategy for reaching friends, neighbors, co-workers, and classmates. It's an approach God is using in many parts of the world to see millions of people come to faith in Christ. It's very relational, prayerful, and simple. One of its strengths is that anyone can do it. Maturity in Christ happens over time, but engaging lostness doesn't have to be slow. The Biblical principles behind DMM provide a setting for explosive expansion. Though other parts of the world have experienced disciple-making movements in the millions of new believers, America has not. We are praying that changes.

Our new ministry partners related to DMM are The GC Project led by Chuck and Emily Hooten, and Final Command Ministries from the Nashville area. Both will be helping to lead Shoreline's efforts to share the gospel in Knoxville (and beyond) in this unique way. Shoreline will offer many training experiences for all ages.



 $\begin{tabular}{ll} Volunteer\ Locally \\ \end{tabular}$ There are many ways to make a difference in Knoxville, whether you're an individual, a family, or a Life Group. These are the core ways we mobilize locally, but there are many others.

The amazing local ministries (and more) listed below allow us to tap into their expertise and passion so we can best impact the lives of those who have found themselves in hard places.

Addiction

Renew Clinic

Abandoned Babies

Safe Haven Baby Boxes

Home Assistance

Construction Outreach Ministry

Crisis Pregnancy

Hope Resource Center

Orphans in Knoxville

Shoreline's Adoption and Foster Care Ministry

Bad Medical Debt

RIP Medical Debt

Homelessness

Knox Area Rescue Ministries

Incarceration

Focus Ministries

Refugees and Immigrants

Knoxville Internationals Network

Sex-trafficked Minors

Street Hope TN

Sexually Exploited Women

Raising a Voice

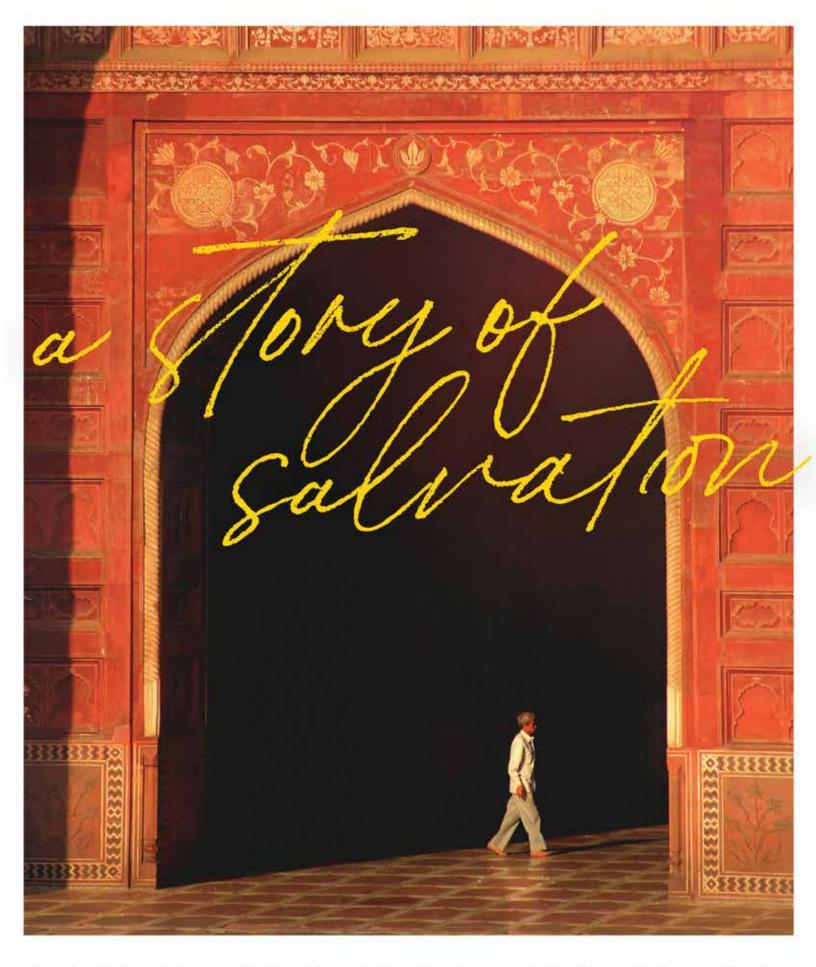


Sermon NOTES

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Engaging with OUR NEIGHBORS

| | a significant phy about when you | ple of when someone met vsical need of yours? What met a need for someone hose moments shape who | 3 | Think of the 3 families to your home. See if yo names of each family n children. Would you be regularly for these family they are Christ followers. | u can list the first nember, including e willing to pray ilies? Do you know if |
|------|-------------------------------------|---|-----------|---|---|
| | | | Family 1: | | |
| | | | Family 2: | | |
| | | | Family 3: | | |
| | | | 4 | Check the items you pl | lan to do this week PPE to our NEIGHBORS. |
| | | | vo | rrange to lunteer in the mmunity with my fe Group or family | Sign up for Experiencing God and/or DMM Training |
| | | | he m | olunteer to elp teach a brief issions moment ith kids | Engage with my neighbors, coworkers, and classmates about spiritual things as God leads |
| | What motivates | you the most to help people | | MOBILIZ Follow this QR of involved or ask of | |
| Obec | in need? Check | all that apply. Somebody helped me | | P.S. | question. |
| | apassion es me feel good | when I needed help I don't help people as much as I know I need to | | | |



FOR THE NATIONS



A Story of SALVATION

Taking the Gospel to the ends of the earth

One of our most fervent prayers is that God will mobilize Shoreline to take the gospel to the nations. Can we imagine a day when hundreds of us from Shoreline are scattered around the world each year, taking the gospel to the least reached places on earth? A big part of Chapter Two is aimed at seeing this happen. Be praying about your own involvement.

GLOBAL



Orphan Care and Prevention

Worldwide, millions of children have been orphaned by war, poverty, famine, and disease. Shoreline's involvement to help be a part of the solution is just beginning, including financial grants for those adopting, and a foster prevention initiative in Knoxville that helps kids stay in their own homes. Our care for kids in crisis extends far beyond Knoxville to India, and to new partners in Haiti and Thailand. God's heart for children moves us to get involved.



Relocating to Another City or Nation

We pray that from Shoreline, God will call some of us to relocate to another city or another nation for the sake of the gospel. For most of us, the likely call of God will be involvement with Him in everyday ways right here in Knoxville, and at times travel for a week or two somewhere strategic to be a part of Kingdom work. But for some, like He's done thousands of times before through the centuries, He'll ask you to move. It could be for a year or two, or it could be for decades, but when that happens, we want to be ready to support, encourage, pray, and train. Seeing more people and families planted in other cultures for the sake of the gospel moves us to do all we can to help.



Church Planting & Revitalization

America needs many more thriving, gospel-centered churches, and Shoreline wants to help by planting new churches, and revitalizing old ones. Shoreline supports two new churches beyond Knoxville: Harbor City Church near Boston and Reality Church in Miami. In Knoxville we support three: a church plant called Messengers Church pastored by Josh Buckner, and two revitalization works at Island Home Baptist Church pastored by Matt Mihelic, and at Gallaher Memorial Baptist Church pastored by Taylor Ogle. Knowing that we can help launch healthy churches throughout the country moves us to get involved.



Scan the QR Code on page 33 for more information or to get involved.



Support International Partners

We support our international partners primarily through short-term mission trips, prayer and financial support.



haiti

El-Shaddai Ministries International (ESMI) of Haiti is an international partner of Shoreline. Through ESMI, Shoreline has the opportunity to support 50 orphaned children with housing and care, and a school of 150 that has a daily feeding program. Shoreline also can expand the school and support a medical clinic, a university and seminary, a home for widows, and an important church.



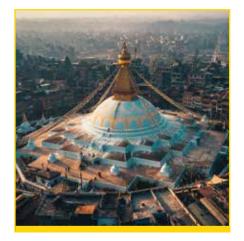
The Global Orphan Project of India is Shoreline's first international partner. Here, we minister to orphaned children with HIV, support a daily feeding program for 400 impoverished children, support an HIV and leprosy clinic, and partner with the work of Bethel Gospel Church in Hyderabad. Shoreline has the opportunity to help complete a new HIV and leprosy clinic and build a new home for orphaned girls with HIV.





Madrid

Shoreline has the opportunity to make a gospel difference in Europe through our partnership with Larry and Susan McCrary in Madrid, Spain. Engagement strategies in post-Christian Europe often center on building relationships in the marketplace. Both Larry and Susan are missions coaches, as well, and our support allows them to mentor many missionaries and churches.

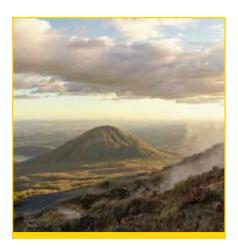


nepal

Through our partnership in Nepal, Shoreline can help reach more than 7 unreached people groups of Tibetan Buddhists throughout the Himalaya Mountains. Among these groups, only about 15 known Christ-followers exist. Ministry includes translation and gospel story projects, outreaches in Kathmandu, and trekking to remote villages in the mountains to share the gospel.

niCaragua

Through Partners in Christ (PIC), Shoreline supports the work of local pastors in their efforts to share the gospel and minister to the poor in Nicaragua. Shoreline also supports a feeding program there, including a community farm. Many from Shoreline through the years have served with PIC in Nicaragua as one of our earliest partnerships.





thailand

Beginnings Foundation in Thailand is a brand-new partner of Shoreline. Through Beginnings, we can be a part of providing hope to those exploited by the sex industry there, including a place to live, schooling, learning crafts and trades like cooking and sewing to replace their income, Bible studies and sharing testimonies, and building healthy relationships. Above all, we can help them know that there's a great God who loves them.

Sermon NOTES

| ES | November 13 |
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| | |

Engaging with THE NATIONS

| 1 | your comfort | zone to share | went outside e Jesus with o midating? Wa | thers? | 3 | If you knew that becoming a missionary doesn't mean that you have to change careers, just locations, would that make a difference in your willingness to go? |
|--------|--------------|----------------|--|--------|---|--|
| | | | | | | really It's got me thinking ay be interested. I'd like to talk to someone. |
| | | | | | 4 | Check the items you plan to do this week related to bringing SALVATION to the NATIONS. |
| | | | | | | rayerfully review the mission trips being fered next year |
| | | | | | | olunteer to help care for our Shoreline issionaries |
| | | | | | _ | oply for a passport to say to God, "I'm ady to go wherever You want." |
| | | | | | | gn up to be on a prayer team related to things GO with Shoreline |
| 2 | | r participatio | the number then in the Great 19-20)? | | | |
| 1 | 2 | 3 | 4 | 5 | | |
| Not ye | t involved | | Very invo | lved | | |
| · · | | | - | | | |



MOBILIZE ME

Follow this QR code to get involved or ask a question.



MYPLACE in the STORY



I commit to help write a story of BELONGING for Our Church





I commit to help write a story of POSSIBILITY for the next generation





I commit to help write a story of HOPE for our neighbors



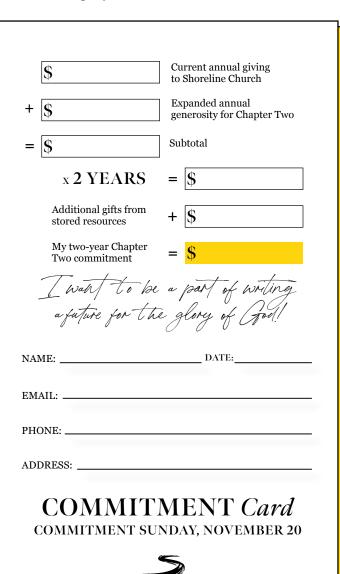


I commit to help write a story of SALVATION for the nations



Financial COMMITMENT

At Shoreline, we focus all tithes and offerings we receive into our ONE FUND. This single fund will resource the goals of CHAPTER TWO. This means every single dollar that is given will go to advance our mission to write a future for the glory of God.







To complete a digital Commitment Card scan the QR code.

The GOAL OF OUR CHAPTER TWO INITIATIVE IS TO PROVIDE FUNDING FOR:

Two Years of Continued Ministry Two Years of Expanded Local/Global Missions Facility Expansion & Remodel

The giving profile below will help you understand the number of participating individuals or families needed to reach our goal of \$12 Million over the next two years.

| # OF GIVERS | MONTHLY | ANNUALLY | 2 YEAR TOTAL |
|-------------|----------|-----------|--------------|
| 1 | \$41,667 | \$500,000 | \$1,000,000 |
| 1 | \$31,250 | \$375,000 | \$750,000 |
| 2 | \$20,833 | \$250,000 | \$500,000 |
| 3 | \$10,416 | \$125,000 | \$250,000 |
| 15 | \$4,166 | \$50,000 | \$100,000 |
| 20 | \$3,125 | \$37,500 | \$75,000 |
| 40 | \$2,083 | \$25,000 | \$50,000 |
| 50 | \$1041 | \$12,500 | \$25,000 |
| 72 | \$417 | \$5,000 | \$10,000 |
| 70 | \$312 | \$3,750 | \$7,500 |
| 100 | \$208 | \$2,500 | \$5,000 |
| 102 | \$104 | \$1,250 | \$2,500 |
| 200 | \$52 | \$625 | \$1,250 |

GIVING GOAL

\$12,000,000 OVER TWO YEARS



What is a ONE FUND?

You may have been part of church campaigns in the past where you were asked to give a second gift "above and beyond" your usual gifts to help fund special projects. At times, these focus exclusively on constructing new buildings or retiring debt. Normally, one would give that gift to the "Building Fund" or a campaign, and you would also continue to give to the "General Budget."

Focusing all of our giving toward on-going, expanded ministry, and facility expansion and remodel might be confusing to people who either don't have a baseline for their "usual giving" or who aren't able to really celebrate the total giving at our church in one single number. Yet, we believe we're all on a single mission — a mission for the Gospel of Jesus to meet the immediate and future needs of our church.

Our Chapter Two initiative will last two years. In these two years, every gift given to our church will go to Chapter Two and will be prioritized according to the three categories below. Through these resources, we will write a story for our church, for the next generation, for our neighbors, and for the nations.

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|--------------------|
| Two Years toward |
| CONTINUED MINISTRY |

one fund

| \$4.5 N |
|---------|
|---------|

| Two Years toward |
|--------------------------------|
| EXPANDED LOCAL/GLOBAL MISSIONS |

\$2.0 M

Two Years toward FACILITY EXPANSION & REMODEL

\$5.5 M

TOTAL

\$12.0 M

2023 Proposed BUDGET: \$5.65 MILLION

| Gather: \$600,000 Used for IT & computers, lights, audio, environmental theming, video, artwork, design, special events, and an equal allocation of payroll expenses. |
|---|
| Grow: \$700,000 |
| Used for curriculum, camps and retreats, student and adult gatherings, staff development, life groups, welcome & connect, women's & men's ministry, partnership class, benevolence, Celebrate Recovery, pastoral care, Hannah's Hope, prayer ministry, GriefShare, an equal allocation of payroll expenses, and more. |
| Go: \$1,055,000 Used for supporting the ongoing implementation of our Shoreline GO Strategy, including supporting our local and global partners mentioned previously in this guidebook, and the mobilization of Shoreline in Knoxville and around the world for the sake of the gospel. |
| Ministry Support: \$795,000 |
| Used for communications & printing, employee insurance, facilities, taxes, licenses, general administration, an equal allocation of payroll expenses, and more. |
| Facility Expansion and Remodel: \$2,500,000 |
| Used toward a future facility, expansion and remodel to be combined with cash on hand, and a potential loan approved by the elders. |
| Line-by-line budget available upon request |
| |

2024 Proposed BUDGET: \$6.35 MILLION

| Gather: | ····· <i>\$700,000</i> |
|---------------------------------|-------------------------|
| Grow: | ······ \$800,000 |
| <i>Go:</i> | <i>\$945,000</i> |
| Ministry Support: | ······ <i>\$905,000</i> |
| Facility Expansion and Remodel: | ······ \$3,000,000 |

Your GIVING JOURNEY

Initial Giver

An Initial Giver is someone who decides to give for the first time, out of a response to God's Word about giving in 2 Corinthians 8:7-15. This is someone who decisdes to give something and trust God and the leaders of the church with this gift.

Consistent Giver

A Consistent Giver is someone who decides to give something and give it regularly. For some, setting up an online recurring gift can be a good way to develop consistency.

Intentional Giver

An Intentional Giver is someone who begins to think about their giving in relation to other things on which they spend their money. For example, this type of giver begins asking the question, "Why am I giving more to a cell phone plan than I am giving to God?" This giver starts to make their giving an intentional choice that reflects how they prioritize and spend their money. Though the tithe (10%) is an Old Testament law, many still find it useful to think about their giving in terms of a specific percentage of their income that they intend to give.

Surrendered Giver

A Surrendered Giver is someone who has come to recognize that everything they have is really God's. The question has changed for them from "What should a Christian give?" or "How much can I afford to give?" to "Father, this is Your money, how much do you want me to give?" A Surrendered Giver seeks to honor God with 100% of what He has given them whether through direct monetary giving or the God-honoring use of an existing resource like a home or a vehicle.

Lifetime Giver

A Lifetime Giver is someone who thinks out the long-term effects of generosity rather than month-to-month or even year-to-year generosity. A Lifetime Giver makes decisions in the short term which have longer term effects as it relates to their generosity capacity. They think of what home they buy, what car they purchase, how much savings they choose to keep, all in relation to their generosity capacity. A Lifetime Giver might be someone who has a lifetime giving goal that governs their larger-ticket decisions. Much like a Surrendered Giver makes a commitment that will govern his/her monthly and annual decisions, a Lifetime Giver makes a lifetime or longer-term giving commitment that governs his/her larger-item purchases like homes, cars, investments, and the like.



MAKING A DECISION OF IMPACT

These steps are designed to help you make this decision.

STEP 1: Pray

The prophet Isaiah asks a powerful question: "Do you not know? Have you not heard? The Lord is the everlasting God, the Creator of the ends of the earth. He will not grow tired or weary, and His understanding no one can fathom. He gives strength to the weary and increases the power of the weak (Isaiah 40:28-29)." Our faith doesn't come from our personality or even our emotions but seeking God through prayer. Our faith comes by being with Jesus. Ask God what He wants you to give to Him through Chapter Two. Surrender all you are and all you have to Him. Be confident in our all-powerful God as you pray!

STEP 2: Reflect

As you pray, we believe the Holy Spirit will speak to you. Take some time to reflect on what you think God is saying to you. If you are married, talk about where you sense the Holy Spirit leading. If you find yourself in different places, continue to pray and reflect, humbling yourselves before God and each other.

But since you excel in everything—in faith, in speech, in knowledge, in complete earnestness and in the love we have kindled in you—see that you also excel in this grace of giving.

STEP 3: Take a Step

Discipleship and stewardship go hand in hand. As we go deeper into our relationship with God, we learn what it means to value Him above all else. Growing as a follower of Jesus is a journey of ongoing steps of trust in Jesus. We don't grow without taking a step of faith. So growing in generosity requires us to take a step in trusting Jesus as we give what He has called us to give. We do this because we value Him more than any commitment to generosity.

STEP 4: The Giving Journey

The Giving Journey on the previous page is a tool designed to help a person move from money being their god to money being a tool for God's Kingdom. The steps focus on the behaviors and attitudes of our hearts rather than on amounts or percentages, further transforming us into the likeness of Christ. Each step represents growth in a lifestyle of generosity and sacrifice. These are not steps you slowly ascend to get to God, but simply a way to evaluate your growth in generosity. Scripture encourages us to grow in every facet of our walk with Christ, including the grace of giving (2 Corinthians 8:7).

Engaging in GIVING

| 1 | What are 2-3 ways or areas in which God has been generous to you? What have you been entrusted with? What does it look like to steward it well? | When is a time where you knew God was speaking to you and you were obedient? Wha about a time when you didn't obey? Depending on your response, how did you feel? |
|---|---|--|
| | | |
| | | Rank in order what motivates you the most when it comes to generosity. Because I've been given much Helping reach people far from God Thinking about a lasting legacy |
| 2 | How would you describe your giving journey? What has inspired you to give in the past? What would inspire you to give in the future? | It all belongs to God anyway I'm so thankful for Shoreline Other: |
| | | MOBILIZE ME Follow this QR code to get involved or ask a question. |
| | | |

Q&A

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WILL WE STILL BE VOTING ON THE ANNUAL MINISTRY PLAN BUDGETS AND OTHER ELEMENTS THAT ARE A PART OF THIS INITIATIVE?

Yes. All partners are encouraged to vote online at *shorelineknox.com/chaptertwo* before November 20.

HOW MUCH WILL EACH OF THE ELEMENTS COST TO COMPLETE?

Much of this is answered throughout the Chapter Two guidebook, however, in summary we estimate that funding for our combined our ministries, missions, operations, and facility expansion and remodel over the next 24 months will require \$12 million. ?

HAVE OTHER OPTIONS AND ELEMENTS BEEN CONSIDERED?

Yes. Our leadership team, elders, and others have been praying and meeting about this in various forms for years now. We are convinced that this is what God is leading us to do in this season.

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WILL ANY DEBT BE INCURRED AS A RESULT OF THIS EFFORT?

It is possible that a modest amount of debt may be required within reason. We also intend to phase construction or pause the process if needed. We plan to utilize some financial reserves to reduce the amount borrowed. Any debt will be approved by the elders.

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WHAT IF I STILL HAVE OTHER QUESTIONS?

No problem. Reach out to Corey Mayfield at corey@shorelineknox.com, or one of the other pastors here. We will continue to update the congregation along the way that will likely address these questions and more. ?

WHEN DOES OUR GIVING TO THE CHAPTER TWO ONE-FUND BEGIN?

Beginning on Sunday,
December 4, 2022 all giving
will go to funding the elements
of the Chapter Two initiative.
We are asking people to give
toward this vision over a 24
month period. We are planning
to fund expanded ministry
from day one.

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WHAT IF WE DON'T RECEIVE THE AMOUNT NEEDED TO FUND ALL OF THE CHAPTER TWO INITIATIVES?

What we're praying for is the opposite to happen! That we will see a greater response than we are planning for. That said, we are being intentional to prioritize the elements in such a way to fully fund our ministry obligations.

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WHAT IS MEANT BY "STORED RESOURCES"?

Many people have non-liquid assets in the form of real estate, stocks, CDs, vehicles, etc., that could be gifted to Shoreline as a part of Chapter Two.

Sermon NOTES

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44 FOR FROM HIM and THROUGH HIM and TO HIM ARE ALL THINGS. TO HIM BE GLORY FOREVER.

AMEN. J. Pomano 1136

Additional NOTES

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FOR THE CHURCH
FOR THE NEXT GENERATION
FOR OUR NEIGHBORS

for the glory of God